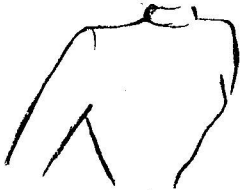




Tunic coats.

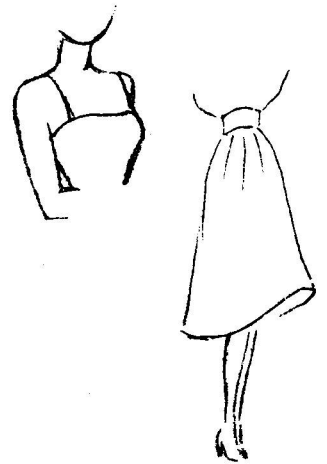
Full length fitted coats—very scarce and very wonderful.

Blending of colors for a tone-on-tone effect.



The costume look.

Hats that are still hats, but without the exaggerated bulk of last year. More off-the-face hats than almost any other kind.



Have you decided on your answer to today's favorite question—"Are we going to follow Paris or stick with the U. S.?"

I think it will be a shame if we let our own designers down. They have done a great job and they can do an even greater one, because competition is a stimulant.

Fashion ideas can come from many countries. The world should accept all the good ones. Sometimes, however, I think we have a fashion inferiority complex and are reluctant to give our designers as much credit as we give to foreigners. Perhaps it is not so much a feeling of inferiority as it is of jealousy, but whatever it is it is regrettable.

Who can truthfully say **McCardell** is not as original as **Schiaparelli**, **Monte Sano** not as inspired as **Balenciaga** or **Vera Maxwell** not as acceptable as **LeLong**?

Isn't it just common sense to recognize that movies, airplanes and television will enable us all to live in the world instead of just our own town or even country? With world wide influence within easy reach of everyone, perhaps we should change the question, "Who's going to be the fashion leader—Paris or the United States," to "what will be our country's respective place and our contributions to the bigger scheme of things?"

And last of all, while you are inventorying your fashion thinking, don't forget to remind yourself that the style story is not a precious secret of a precious few. The style story is everywhere and belongs to everyone. All you have to do to get it is use your eyes, listen to the fashion heart beat and then impersonally analyze the situation.



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### RANGES

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