

THE VFG NEWS

SHARING OUR PASSION FOR VINTAGE FASHION

December 2024

Marguerite Davis



Spotlight on VFG member and volunteer

HEATHER RAMEY (NOBLE VINTAGE CLOTHIER)

BY MAGGIE WILDS (DENISEBRAIN)

How long have you been a member of the VFG?

I joined in October of 2011.

When and why did you become interested in vintage fashion?

I loved incorporating my mom's old clothes from the '60s and '70s and my dad's Army jacket when I was in high school. I couldn't afford Doc Martens at that time, so my friends and I would look for combat boots in local surplus stores. In college, I started shopping at Goodwill and Salvation Army, as well as sale racks in vintage shops for vintage items in my part-time job/college student price range. After graduating with a BA from the fashion design program at VCU in Richmond, VA, I moved to New York and worked as a designer until 2010 when I switched to freelance and started Noble Vintage Clothier. I had been inspired by NYC's vintage-themed parties and was looking for a more sustainable career and decided that selling vintage might be that path.

You are a very active in-person seller. Which do you prefer, online selling or live selling, and why?

I enjoy the mixture. I think it's very difficult for full-time vintage sellers to make a living selling through just one

outlet, though I'm still trying to find the perfect balance of online versus shows and pop-up shops. Selling online is fun, and I love having the opportunity to offer goods to people across the country and around the world, but it's also really nice step to away from the screens and meet people in person and see how the clothing comes to life on it's new owner.

Somehow you found enough time to be a Member at Large for the VFG board, now in your second term. What compelled you to accept that challenge?

I enjoy my interactions with VFG members and love how being a MAL keeps me connected to the VFG. I wanted to learn about the behind-the-scenes processes that make the VFG tick. I learn so much from this diverse group; we all have different opinions and visions, and hope that my contributions are valuable as well.

What unique skills or insights have you gained through your volunteerism with the VFG? Can you apply these to your own vintage fashion business?

There are many. I certainly would have never thought to post on YouTube! I have been reorganizing the [VFG Pinterest boards](#) and pinning the weekly fashion parades. It's great for inspiration and interesting to see the different ways shops present their products in a variety of venues.



Heather modeling some of her recent favorites: 1980s [Mary McFadden Couture Brocade Dress](#); 1960s-70s Penny Lane Afghan style coat (just sold); [1970s Hanae Mori Floral Silk Chiffon Tunic Jumpsuit Set](#)

What's the most surprising thing you've learned about vintage fashion—either through selling it or your Guild involvement—that most people wouldn't guess?

Vintage fashion can be very trend-driven, and I'm not sure that many people realize the time and expense that goes into putting together a well-merchandised vintage collection, from travel in sourcing particular eras or designers to mending and cleaning the pieces, extensive research, photographing collections, and marketing, website and e-commerce maintenance, bookkeeping, shipping and customer service, travel and fees for shows

and pop-ups. It truly is a labor of love, and vintage sellers are some of the hardest-working people I know.

Where can we find your business and social media?

noblevintageclothier.com

[Etsy](#)

[NVCMens](#) on Etsy

[Instagram](#)

[Facebook](#)

[TikTok](#)

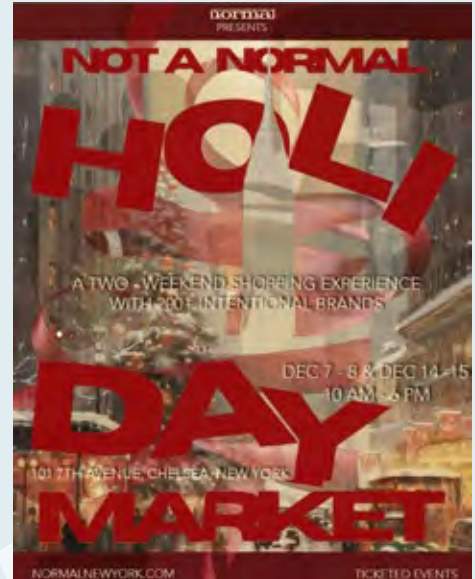
[YouTube](#)

Thank you, Heather, for carving out the time to help despite your busy schedule, and for the excellent insights you bring to the VFG board!

WINTER WRAP UPS

THIS ISN'T NORMAL

ANASTACIA BANIKE (**GANDP**) of Goods and Provisions and **CARLA REY** (**CARLA**) of Carla & Carla are vending on the first weekend of the [Not-a-Normal Holiday Market](#) in the former Barneys flagship store in Chelsea (NYC) on December 7 & 8.



NEWS YOU CAN SINK YOUR TEETH INTO

VANDA SMITH (**VS VINTAGE ARCHIVE**) has worked with **Kerry Taylor Auctions** for four years and is celebrating her 20th year in business. Recently sold at auction were a Jean-Charles de Castelbajac dress and fang necklace, along with a c. 1970 Issey Miyake dress and scarf set.



Speaking of **KERRY TAYLOR** (**KERRY TAYLOR**), her auction house is preparing for its [Passion for Fashion](#) auction to be held on **December 10**.





AND SPEAKING OF AUCTIONS

JULES RICKLIS of Augusta

Auctions (**AUGUSTAAUCTIONS**) has

a fast approaching [Vintage Winter](#)

[Wonderland](#) auction on December 4.

THE POWER OF THE PURSE

WENDY DAGER (**VINTAGE PURSE GAL**) has set up her fifth annual Pursemas Tree, and we believe she deserves to bag the holiday decoration award!



BUY THE BOOK

Curated by **KARIN MARTY** (**MIDGE**), the [VFG Shop on Amazon](#) is a must-see for fans of vintage and historical fashion, including nearly 50 books by members and alumni.

The store earns the VFG commissions at no cost to you.



OUR MEMBERS ARE SAYING...

The VFG is fantastic, with so many amazing resources, and a wonderful community of friendly, knowledgeable and helpful members. I absolutely love being a part of it.

—**SARAH COOPER** (SHUSTEROO)

I learned everything I know from VFG, I couldn't ask for the guild to do more for me that I couldn't do myself. I am very grateful I got to learn my fashion history here, that I gave my first workshops here, that I have been sought out as an expert because of my membership here.

—**SANDRA MENDOZA** (DEBUTANTE CLOTHING)

I have to say, VFG, I love you. I have found my people.

—**SADIE DAVIS** (DOLLSNTROLLS)

Purchase from the
Vintage Fashion Guild
Shop on Zazzle and
support the VFG!

[VFG Zazzle Shop](#)
(affiliate link)



Welcome to our newest members!

BARBARA SCULATI ([barbarasculati](#)) Golden Valley, MN

Barbara has mad skills in vintage fashion rescue, mending, restoring, and cleaning those wounded birds many of us struggle with. She has attracted a loyal following on social media platforms, filming and narrating her transformations. Find her on [Instagram](#), [TikTok](#) and [YouTube](#). Barbara sells vintage fashion on [Etsy](#) where she has a [kids/youth vintage shop](#) too. You can also [find her on eBay](#).

SUSAN LUTES ([susiesboutiquecloths](#)) Argenta, IL

Susan learned about fashion and sewing from her designer dressmaker mother, and her first "business" was sewing troll doll clothes in 4th grade! Now 25 years in the business of offering vintage clothing, Susan sells on [Etsy](#), [eBay](#) and [Fashion Conservatory](#). You can also follow her on [Facebook](#).

JOIE HILTON ([Bombshell Bettys](#)) Oakdale, CA

Josephine (Joie) was a member from 2010 to 2013, and is now back home with the VFG again! She can be found glamming up the internet at [bombshellbettysvintage.com](#) and on Facebook at [bombshellbettysvintage](#). Joie has been selling online since 2001 and with a family that was in the antique and collectible business before her, plus her love of fashion, vintage clothing was a perfect fit!

Introducing the 2025 VFG Board

The VFG election brought in six new board members. Welcome to this outstanding lineup!

President: **JOLENE BRAMER** (**BLACK LOTUS VINTAGE**)

Vice President: **CARYN MCGREGOR** (**FURWISE**)

Secretary: **SARAH COOPER** (**SHUSTEROO**)

Treasurer: **VICTORIA LAZAROVA** (**VINTAGIALITY**)

MEMBERS AT LARGE

TERRI BROWN (**VINTAGEDEVOTION**)

JEN KARPIN (**MORNING-GLORIOUS**)

SANDRA MENDOZA (**DEBUTANTE CLOTHING**)

JESSICA PARKER (**NO ACCOUNTING FOR TASTE**)

DIANA PELOZA (**POSHTHREADS**)

HEATHER RAMEY (**NOBLE VINTAGE CLOTHIER**)



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facebook.com/groups/vfgshop



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[VFG on TikTok](https://tiktok.com/@vintagefashionguild)

